

# Alec Meeker

Brooklyn, NY | 814-464-3709 | [alec@bushwickdaily.com](mailto:alec@bushwickdaily.com) | [linkedin.com/in/alecmeekeer](https://www.linkedin.com/in/alecmeekeer)  
[github.com/alecmeeeker](https://github.com/alecmeeeker) | [alecmeeeker.com](https://alecmeeeker.com)

## SUMMARY

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Investment professional, financial analyst, news media operator, and applied AI engineer. Most recently engineered and deployed a full-stack Provenance-Grounded data warehouse and research agent (<https://alecmeeeker.com/white-paper>). Background includes passing the CFA Level I exam, LP-side due diligence on \$100M+ in private markets fund commitments at Erie Insurance, and eight years as founder and CEO of Brooklyn New Media, publisher of Bushwick Daily, with deep relationships across NYC government, the state legislature, and the independent publisher coalition. Currently looking to bring this depth of technical knowledge, institutional relationships, and investment experience to a frontier tech company.

## PROFESSIONAL EXPERIENCE

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### **Bushwick Daily / Brooklyn New Media, LLC**

*Founder, Publisher & CEO*

*New York, NY*

*February 2018 – Present*

### **Applied AI & Production LLM Orchestration**

- **Provenance-Grounded Research Agent:** Architected and shipped a production multi-agent RAG system with citation-traceable outputs. Deployed at Bushwick Daily across news research, story extraction, email triage, and workflow automation. Multi-model orchestration routes across Claude (generation), Haiku (classification), Gemini Flash (routing), and GPT-4 (specialized extraction) on the Anthropic Claude SDK. PostgreSQL warehouse with pgvector and HNSW indexing combines vector similarity with full-text search via Reciprocal Rank Fusion. Runs daily with retry logic, graceful degradation, and Celery background tasks.
- **Data integration pipeline:** Architected custom connectors across heterogeneous sources (news APIs, email, web scrapes via Scrapy/Playwright), with ETL transforms, embedding generation, and continuous sync to the production warehouse. Multi-stage email ingestion pipeline with automated classification handles triage and research at production scale.
- **Adaptive memory & feedback:** Engineered a 4-level scope hierarchy (global, organization, project, sender) with deterministic quality gates on magnitude, confidence, and temporal debouncing, plus an effectiveness tracker that learns from human feedback. Informed by Mem0 and MemGPT research.
- **Modular, cost/accuracy-optimized pipeline:** Designed the stack so models and prompts can be swapped as the frontier shifts, preventing lab-capture or system-capture over time. Model routing optimizes cost/accuracy across task classes (classification, generation, specialized extraction); modular architecture makes cross-model eval implementation fast. All agent-initiated actions gated behind human-in-the-loop approval.

### **Commercial Leadership, Stakeholder Management & Policy**

- **Commercial leadership & client-facing sales:** Built and operated Bushwick Daily's commercial engine across a diversified revenue mix: advertising, reader subscriptions, the Passport to Bushwick product line, and institutional contracts. Owned the full sales cycle across 100+ advertiser and partner deals spanning NYC city agencies (Department of Education, Office of the Mayor, MOME), major institutions and consumer brands (NYU Langone, Citi Bike, Airbnb), large Manhattan advertising agencies, small and mid-market local businesses, and consumer-tech and event-producer accounts. Built a land-and-expand motion with strong client retention and expansion spend on renewals; relationships maintained through campaign implementation and post-sale account management.
- **Institutional & government stakeholder management:** Personally built and maintains Bushwick Daily's entire institutional and government relationship portfolio across two mayoral administrations as the publication's sole senior-level representative. Working relationships span City Hall, the NYC Mayor's Office of Media and Entertainment (MOME), the Department of Education, the Board of Elections, the Comptroller's Office, CUNY Journalism School, LION Publishers, the Craig Newmark Center for Community News, state assembly representatives, City Council members, and peer publications. Leveraged for interviews, sourcing, bureaucratic coordination, and industry initiatives. Bushwick Daily is classified by MOME as a preferred city partner and official city news source.

- **Policy advocacy & coalition leadership:** Partnered with a coalition of independent publishers to successfully lobby for and pass the NY Local News Tax Credit, making subscriptions to local publications tax-deductible statewide. Coordinated across the publisher industry, state assembly members, and city officials to deliver a measurable policy outcome that expanded sustainable revenue for local news operators.
- **Editorial infrastructure & talent pipeline:** Built and ran the Bushwick Daily newsroom over eight years: 7,000+ articles of original journalism published, 1.9M+ monthly impressions across platform imprints, NPS of 63 from 2022 reader survey. Recruited 30+ journalists and 4 editors; established an institutional partnership with CUNY Journalism School that has yielded 15 full-time hires from its internship pipeline.

## **Erie Insurance / Erie Indemnity Company**

*Investment Analyst*

*Erie, PA*

*January 2015 – March 2017*

- **Portfolio analysis:** Research analyst to a senior trader on the firm's \$200M investment grade bond portfolio across oil and gas and metals and mining sectors within the \$13B book. Performed relative value analysis for primary issuance pricing and allocation; built credit underwriting models with sensitivity analysis across EBITDA multiples, leverage ratios, and covenant triggers; issued buy/sell recommendations on 20+ individual credits.
- **Institutional fund due diligence:** Led due diligence on middle-market private equity, venture capital, mezzanine, and real estate fund commitments, including on-site GP evaluations and return-scenario modeling against Burgiss quartiles. Served as in-house advisor to senior portfolio managers on manager selection, risk assessment, and allocation sizing; maintained working relationships with the underlying general partners.
- **Oil Field Services sector reallocation:** Spearheaded a bottom-up reallocation initiative within the firm's Oil Field Services positions, performing position-level analysis and translating market volatility into actionable recommendations presented to the senior investment committee.
- **Emerging Markets Debt coverage:** Covered the firm's Emerging Market Debt portfolio, maintaining the relationship with the firm's EMD fund principals at JP Morgan and presenting investment recommendations to senior management on a quarterly cadence.
- **Macroeconomic research:** Tracked inflation risk and Federal Reserve data points; built and maintained the firm's monthly inflation overview for the Asset Allocation Committee. Analyzed impact of global macroeconomic and political events on regional equity markets and volatility.

## **TECHNICAL SKILLS**

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**Applied AI:** Claude Agent SDK, LangGraph, RAG with pgvector/HNSW, multi-model LLM orchestration, adaptive memory

**Engineering:** Python, SQL, FastAPI, React, PostgreSQL, Docker, AWS, Claude Code

## **EDUCATION**

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**University of Pittsburgh, College of Business Administration**

*2011 – 2014*

*B.S. Business Administration, Finance & Business Information Systems*

Passed CFA Level I Exam